

Safe Communities Executive Committee Meeting
Otter Tail Lake Room - Government Service Center - Fergus Falls
June 8, 2011 10:30 – Noon
Minutes

- 1) **Welcome & introductions** - In attendance: Steve Adams (FFPD-2); Judy Bradow (Victim Advocate); Mary Phillipe (United Way of OTC-2); Kristin Erickson (OTC Public Health); Ryan Cheshire (OTC Attorney's Office); Natalie Rund (Lake Region Hospital-2); Jake Grabow (OTC Sheriff's Dept. – 2); and Jane Patrick (Project Coordinator).

- 2) Review of minutes from May meeting and updates:
 - Request from Otter Tail Valley Railway – Steve hasn't made a connection yet, but a meeting will be set up.
 - Sober cab – progress in Fergus Falls was discussed. Last Leg Shuttle is in the process of getting licensed to operate a taxi service in Fergus Falls. This will help to provide consistent afterhours transportation in Fergus Falls and the surrounding communities. It will also be a link to the Elizabeth service. There are no new developments for Battle Lake/Ottertail/Underwood area. The group discussed the need to do a simple short survey for current program, if possible, to see who is using the service.
 - Motorcycle safety – The packets focusing on group rides are complete. Jane requested help in distributing the packets throughout the county. Jake took several for the local police departments.

- 3) The group discussed media and awareness efforts.
 - A billboard for July or August will be arranged. Jane is also working on a Black Sign for local festival events in Battle Lake, Henning, Perham, Erhard and Pelican. The key message will be "Save Lives – Designate a Sober Driver" with recognition for the Coalition. Mary checked with the museum but there wasn't any space available in Fergus Falls for Summerfest this coming weekend.
 - The group discussed post cards or mailer inserts in the local/regional coupon distribution in August. Mary Phillipe will find out more about this. The message should be targeted to parents and ideas included: "Be a parent , not a pal." "Make sure your kid makes it back to college." Doing a real staged picture (in a coffin) "Talk to your kids about drugs and alcohol while you still can." Use the same picture for the billboard, posters and the midweek. "Where will you be in five years?" Jane will create a draft and circulate it to the group for review.
 - Mary Phillipe volunteered to prepare a June news release; Jake talked to Trooper Jesse Grabow who agreed to do one for July regarding the seven days of speed; Judy will do one for August.
 - Radio Advertising schedule:
 - June 15 @ 10:35 a.m.– motorcycle safety & speed enforcement (Rick West)
 - July 7 @ 10:30 with Marion Kershner on Health Matters (Judy Bradow) re: Safe and Sober (speed)
 - August 10 @ 10:35 a.m. DWI (Tria/DWI Court program)

- 4) Awards for partner agencies to recognize our coalition partner agencies was discussed. "Recognition of Service Award to the Safe Community Coalition" was the title agreed upon. The group felt it would be good to do something different for each agency annually and for Judy Bradow our very committed victim advocate. The group talked about the possibility of doing this when the city and county do annual employment awards, and at the Collaborative's Annual Meeting in June. Jane will find out when each partner board meets. Smaller individual employer recognition items (a basket of fruit, flower, etc., in breakrooms – ask Laura about this) along with something to hang on the wall. Jane will also make the news outlets aware of the presentations of the awards once they are arranged.
- 5) FY12 grant planning:
Need letters of support from the four E's on original agency letterhead with electronic or original signatures
Activity budget
 - Printing for posters/postcards (\$500); Safe and Sober poster/drawing contests for 5th & 6th graders (\$500); drug take back program (\$2,500 for five sites for overtime for officers-feds pay for other costs);
 - Food money for meetings with healthy safety committees of five employers; stipends for health and safety committee/attorney time, training; printing of new policy manuals if new policies are implemented; increased coalition staff time to do more promotion and awareness;
 - Judy and Jane will talk with Tria to see what needs are there for the DWI Court program
 - Awards for collaborating liquor establishments that use Safe and Sober materials; toilet stall/urinal advertising in liquor establishments
 - Safe cab advertising
- 6) Partner sharing - Mary Phillippe shared information about the Battle Lake Mobile Food Drop on June 30th. Please share the information! Jane will be there with the Safe Communities display board and safe driving information.
- 7) Next meeting dates: August 10th at 10:30 at the Government Service Center in Fergus Falls. Additional 2011 meeting dates: September 14, October 12, November 9, and December 14

Parking lot:

- a) DWI Court updates and involvement
- b) Ignition Interlock updates (Tria will bring info)
- c) Safe and Sober Seatbelt data & other updates
- d) DWI class surveys
- e) Road signs marking fatal crash sites